



ENDING SLAVERY - ONE LIFE AT A TIME



THE FREEDOM PROJECT IMPACT REPORT

REPORTING PERIOD 1 APRIL 2019 – 31 MARCH 2020

ENDING SLAVERY ONE LIFE AT A TIME

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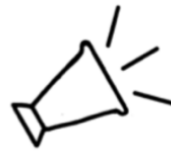
WAYS YOU CAN GET INVOLVED



Learn



Donate



Take Action



Volunteer

EXECUTIVE SUMMARY

VISION & MISSION

Compelled by love, we see a world free from modern slavery, with justice and hope for all.

We are a growing global movement of justice advocates; ending slavery by transforming lives and empowering communities, focused on prevention, rescue and restoration.

NOTE FROM THE CEO

2019-2020 has so far been our biggest year yet! With a primary focus on programs in India, it has been humbling to see the continued commitment of staff, supporters and volunteers alike come together for the cause of freedom.

As we face unprecedented challenges in the wake of the COVID-19 crisis continuing around the world, we do hope that you and your loved ones are safe, well, trusting God, and seeking to be thankful and generous with all that you have. We do not know exactly how things will pan out for the remainder of 2020 and beyond for The Freedom Project or our partners overseas, but we do know that while there is still need and resources, we will continue to work hard to end slavery one life at a time.

In the name of freedom,



Michael Newton-Brown
Founder & CEO



PROJECTS OVERVIEW

In 2019-2020 we were mainly engaged with The Freedom Project India. The team and the projects continue to grow, particularly the Sports for Life program and the women in the Safe House. We are especially excited to see the unfolding of the Heart of Baking program, which involves vocational training and income generation for the trafficking survivors that are living in our safe house. While we continued our partnership in Southeast Asia we did not receive or send funds throughout this period.

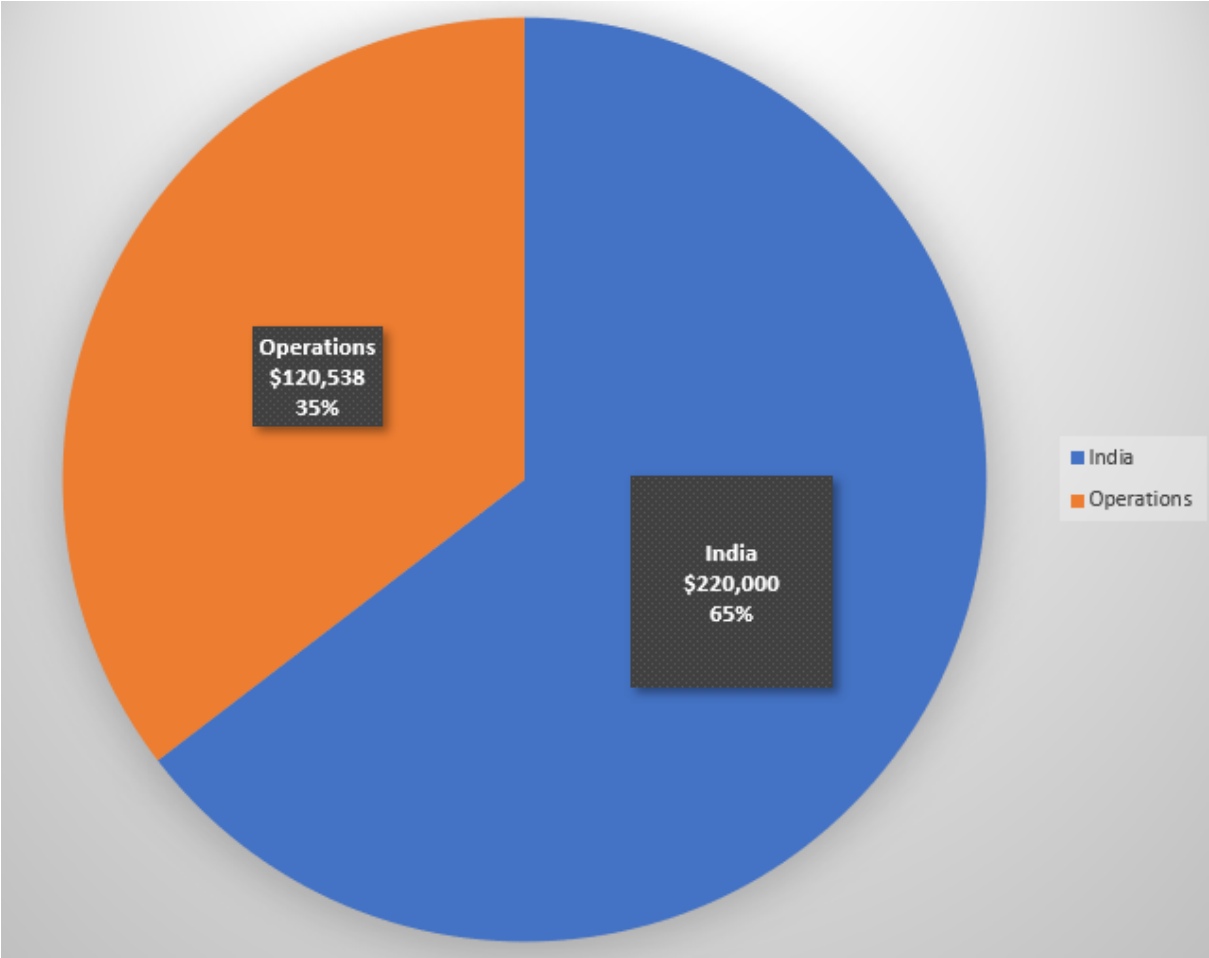
FINANCIAL SUMMARY

Throughout the financial year 2019-2020 we received a total revenue of \$210,498.00

For a detailed overview of our finances, please see page 10 of this report or view online at acnc.gov.au

EXECUTIVE SUMMARY

Overview of Expenses from 1 April 2019 – 1 April 2020



INDIA PROJECT OVERVIEW

KEY ACHIEVEMENTS

- Heart of Baking was established, and takes regular orders from the community, providing employment for women in our safe house
- 9 women and 1 minor rescued from exploitation
- 1 Bangladeshi woman repatriated
- 4 minors and 6 teenage boys rescued from forced labour
- 800-900 boys in our sports & mentoring program in 8 vulnerable communities
- 1,458 families supported during Covid-19 lockdown with dry ratios
- Approx. 130 house visits every month
- Underprivileged boys assisted with job placement and medical care though facilitation of vital documents

PROJECT OVERVIEW

In India, our vision is to work alongside the local community to prevent, rescue and restore those vulnerable to trafficking and slavery. This is achieved through community education; a Sports and Mentoring program for at-risk underprivileged boys; an investigations team who conduct raids and rescues; and a safe house for women and children who have been rescued. In 2019-2020, the TFPI team successfully launched Heart of Baking, providing training and employment for the women in the safe house. The long-term goal of this project is to be replicated to other women needing reliable employment after being rescued from exploitation.



PROJECT GRANTS

The Freedom Project India received \$220,000 in the reporting period. This was used across the Sports Program, Safe House ministry and other anti-trafficking programs.

IMPACT STORY

A young woman trafficked from Bangladesh is repatriated to her family. This young woman was lured to Bangalore with false hopes of work and an opportunity to support her parents. She was sold to traffickers. Bangalore police received a call alerted them to screams from a girl coming loudly from a particular house. When rescued by police she was put into a government home and here TFPI took action to get her back home. Our team were instrumental in procuring documents from the family that enabled the police to finally repatriate her to her family. This heart-breaking story is one of many girls enslaved in Indian brothels.

**Photo illustrative only.*



AUSTRALIA OVERVIEW

KEY ACHIEVEMENTS

- 1,200+ subscribed supporters
- 260+ active donors
- 75+ monthly or regular donors
- 2,900+ Facebook likes
- 600+ Instagram followers
- Participated in 2 Fun Runs (BayRun and Manly Fun Run)
- Attended Anti-Slavery Australia Award
- Participated in Third Sector Summit
- Signatory along with 76 other organisations expedite NSW Modern Slavery Act
- Operating as a Public Benevolent Institution (since March 2018)



The Manly Fun Run September 2019

EVENT HIGHLIGHTS

India trip – October 2019

Our Sydney team (Mike, Liz and Katharine) had the privilege of visiting India in 2019 where they met with the local staff team, visited projects and witnessed the life-changing work in impoverished communities of Bangalore. A highlight was the opportunity to witness the Heart of Baking initiative in action.

TFP India Director visit

In May 2019 and again in February 2020 we welcomed Anita from India to share essential news and updates with key supporters.



TFP India Team with Mike, Liz and Katharine - October 2019

Her stories and passion shine through and help to engage our supporters in the day to day work of The Freedom Project in India.

VOLUNTEER POWER

Throughout 2019-2020 we have had 3 incredible remote volunteers. These three women, Sofie, Denise and Yolanda (pictured with Katharine our Communications Manager) have passionately served by writing blogs, researching for grants, creating content for our social media platforms, and assisting in strengthen our local and international online presence.

Our team of volunteers meets regularly with Katharine to review and plan their participation with TFP.



Volunteers' Meeting - February 2020

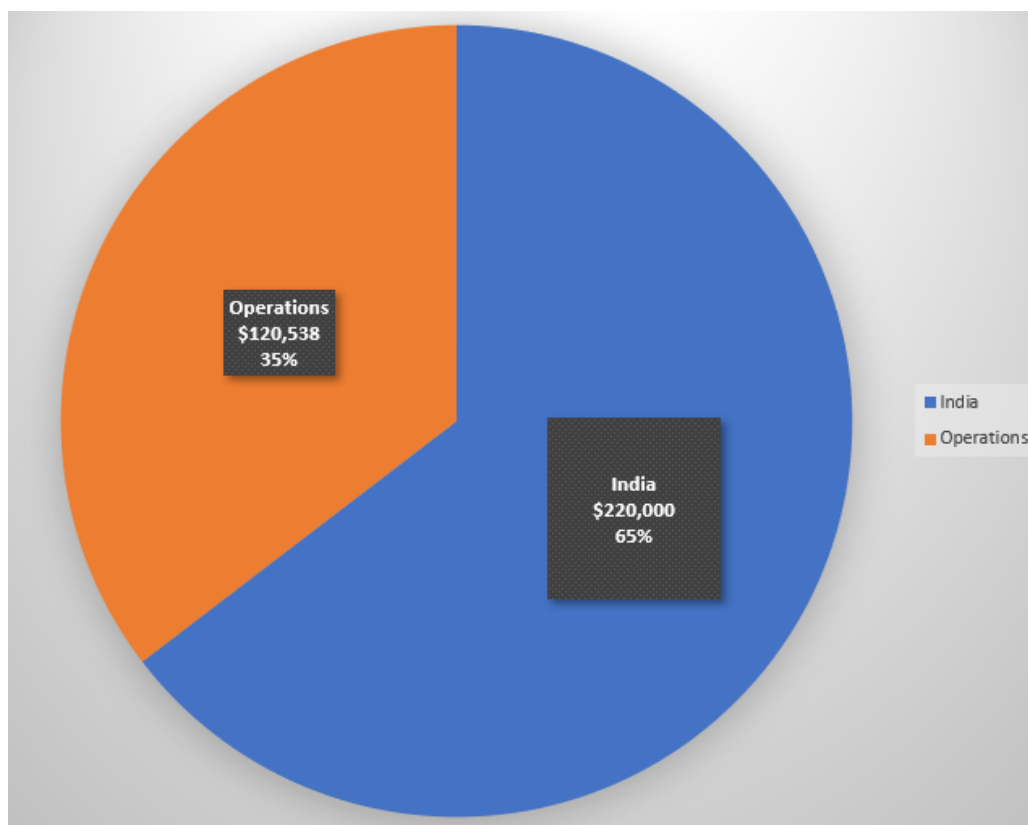
FINANCIAL SUMMARY

INCOME AND EXPENDITURE SUMMARY (YEAR ENDED 31 MARCH 2020)

Income (AUD) 1 Apr 2018 - 30 Mar 2019		Expenditure (AUD) 1 Apr 2019 - 30 Mar 2020	
Donations	\$210,263	India Grant	\$220,000
Interest	\$235		
Commission income	Nil.		
		Total Project Grants (65%)	\$220,000
		Operational Costs (35%)	\$36,855
		Other Expenses	\$83,683
Total Income	\$210,498	Total Expenses	\$340,538
		Net surplus/(deficit) for the year after grants	(\$130,040)

For full audited financial statements see our Annual Information Statement submission at ACNC.gov.au via [this link](#).

Overview of Expenses from 1 April 2019 – 1 April 2020



FINANCIAL SUMMARY

FINANCIAL STATEMENT SUMMARY (YEAR ENDED 31 MARCH 2020)

STATEMENT OF COMPREHENSIVE INCOME

• Total revenue from ordinary activities:	\$210,498
• Total expenses from ordinary activities:	\$ 120,538
• Net surplus/(deficit) for the year prior to grants:	\$89,960
• Grants Paid:	\$220,000
• Net surplus/(deficit) for the year after grants:	(\$ 130,040)
• Total comprehensive income/(loss):	(\$130,040)

BALANCE SHEET

• Total Assets:	\$97,960
• Total Liabilities:	\$10,127
• Total Equity:	\$87,833

STATEMENT OF CHANGES IN EQUITY

• Balance as at 1 April 2019:	\$217,873
• Total Comprehensive income for the period:	\$130,040
• Balance as at 31 March 2019:	\$87,833

STATEMENT OF CASH FLOWS

• Net cash inflow/(outflow) from operating activities:	(\$201,181)
• Cash at the beginning of the financial period:	\$288,963
• Cash at the end of the financial period:	\$87,782

For full audited financial statements see our submission at ACNC.gov.au via [this link](#).

ORGANISATION DETAILS

LEGAL INFORMATION

Trading Name: The Freedom Project Limited ABN: 22147261989

Legal Name: The Trustee for The Freedom Project Ltd. ABN: 37220 593 382

We are a public company limited by guarantee, incorporated and domiciled in Australia.

We are registered with the Australian Charity & Not-for-profit Commission as a deductible gift recipient (DGR) and Public Benevolent Institution. All donations \$2 and over are tax-deductible.

See our charity profile at acnc.gov.au by searching The Freedom Project or via the following links:

[The Trustee for The Freedom Project](#) and [The Freedom Project Ltd.](#)

CONTACT INFORMATION

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Email: info@thefreedomproject.org

BOARD

Michael Newton-Brown, Co-Founder, CEO & Chairman

Michael Codling, Treasurer

Erica Sainsbury, Secretary

Robert Stewart, Director

STAFF

Liz Newton-Brown, Co-Founder & Director of Public Relations

Marissa Smithson, Operations & Partnerships Director

Katharine Richardson, Communications Manager



THE
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